

Euclid Public Schools Alumni Association

2019 Annual Meeting

March 23, 2019 | 10:00-11:30 a.m.

Euclid High School Little Theater



Meeting Agenda

Time	Agenda Item
5 minutes	Welcome and Call to Order
10 minutes	Director's Report
5 minutes	Financial Updates
15 minutes	Strategic Plan Update
10 minutes	Update Code of Regulations
10 minutes	Trustee Elections
15 minutes	School District Updates
20 minutes	Questions and Discussion
30 minutes	Optional EHS Tour

Director's Report

Membership Update

Lifetime	1,027
2018 Annual	47
Memorial	520
Total	1,594

Director's Report

Event Type	Number
Hall of Fame Events	3
Alumni-Hosted Events	2
Alumni-District Partnership Events	2
Affinity Group Events	2
Class Events	2
School Events	2
Athletic Events	2
Community Events	2
Recurring Events	1

Director's Report

- Moved EPSAA Office
- Inventoried Yearbooks
- Sent Newsletter
- Strategic Plan
- New Website

Financial Update

- Checking Account: \$29,067
- Investment Account: \$76,994
- Total Assets: \$106,123

Financial Update

- Expense Summary:
 - Events: \$4,488
 - Miscellaneous: \$1,304
 - Pending: Distinguished Achievement HOF, Newsletter printing/postage
- Revenue Summary:
 - Events: \$4,388

Strategic Plan Update

- Planning Process
 - June-September 2018
 - Survey and Focus Groups
 - 126 Engagements

What Euclid Means to Me



E EUCLID
ALUMNI

What Euclid Means to Me

The logo for Euclid Alumni features a large, stylized yellow letter 'E' on the left. To its right, the word 'EUCLID' is written in a dark blue, serif, all-caps font. Below 'EUCLID', the word 'ALUMNI' is written in the same dark blue, serif, all-caps font, but in a smaller size.

Vision Statement

EPSAA will be a leader among public school alumni associations in the greater Cleveland area by engaging all Euclid Schools alumni and connecting them in a meaningful way to the Euclid City Schools, its current students, and the Euclid community.



Mission Statement

The Euclid Public Schools Alumni Association connects Euclid Schools alumni and association members to resources, information, benefits, and events that engage them with the past, present, and future of the Euclid City Schools.



Core Purpose and Functions

- The Euclid Public Schools Alumni Association's core purpose is *Member and Alumni Relations*.

This purpose is fulfilled through 3 core functions:

- *Fundraising and Events*;
- *Communication*; and
- *Memorabilia*.

Additional Considerations

- Administrative and Operational Functions
- Community and School Engagement

Strategic Plan Contents

- Recommendations
- Implementation Timeline

Strategic Plan Progress

- Quarter 1:
 - Created website
 - Selected e-mail marketing software
 - Identified desired Code of Regulations changes
 - Set Annual Meeting date
 - Sent newsletter
 - Events

How You Can Help

- Committees
 - Membership and Alumni Engagement
 - Events
 - Memorabilia
 - Communication
 - Community and School Engagement
- Trustees

Code of Regulations

- Members
 - Age
 - Electronic Communication and Meetings
 - Quorum
- Board of Trustees
 - Number of Trustees
 - Trustee term length and limit

Code of Regulations

- Meetings of the Board of Trustees
 - Electronic Communication and Meetings
- Officers: No changes
- Duties of Officers: No changes
- Indemnification and Insurance
 - Updated language

Code of Regulations

- Miscellaneous: No changes
- Amendment of Regulations:
 - Electronic Communication

Code of Regulations

Trustee Elections

School District Updates

Questions and Discussion

Thank You Alumni!

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EuclidAlumni.org

Facebook.com/EuclidSchoolsAlumni

