

# Welcome!

- Share your name, current location, and graduation year in the chat box.
- You can access the agenda and other meeting materials at  
**[EuclidAlumni.org/AnnualMeeting](https://EuclidAlumni.org/AnnualMeeting)**
- If you have questions, please type them into the chat box.

# Euclid Public Schools Alumni Association Annual Meeting

Saturday, January 16, 2021

# Agenda

Time	Agenda Item
10:00-10:05	Welcome
10:05-10:30	Progress Report
10:30-10:40	Finance Update
10:40-11:05	Committee Updates
11:05-11:15	Euclid Schools Update
11:15-11:25	Euclid Schools Foundation Update
11:25-11:40	Trustee Elections
11:40	Adjourn
11:40-12:00	Q&A

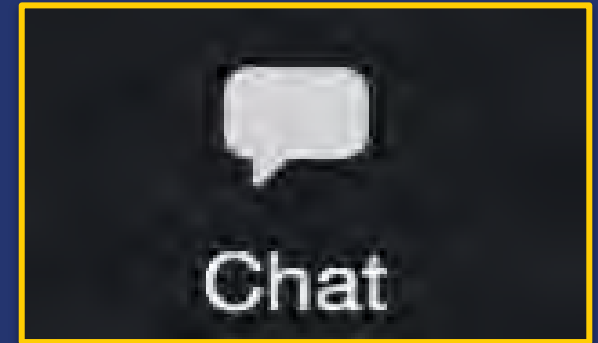


*Cheers to the New Year!*

Wishing you a Happy Holiday season from the  
Euclid Public Schools Alumni Association

# Zoom Overview

- We cannot see or hear attendees
- Polls will be used in the meeting
- Questions and comments in the chat
  - The chat will be saved after the meeting



## Voting:

- Vote "NAY" only in the chat
- All others will be counted as "YEA"

# Board of Trustees

- Michelle Connavino, Executive Director, 2004
- Beth Radisek, President, 1983
- Jess Walters, Vice President, 2004
- Greg Fondran, Trustee, 1983
- Kenny Godnavec, Trustee, 1983
- Patrick Delaney, Trustee, 1983
- Patrick McLaughlin, Trustee, 1986

# Advisory Board

- Ken Ferlito, Advisory Board, 1981
- James Tusoch, Advisory Board, 2004
- Rashod Wilson, Advisory Board, 1997



# Leadership & Additional Presenters

- Anna Jeffries, Committee Member, 2005
- Brittany Baker, Committee Member, 2007
- Rosemarie Wright, Committee Member & Notetaker, 1960
- Chris Papouras, Superintendent, 1986
- Darryle Torbert, Director of Public Relations, Euclid Schools
- Tony Basalla, President, Euclid Schools Foundation, 2001

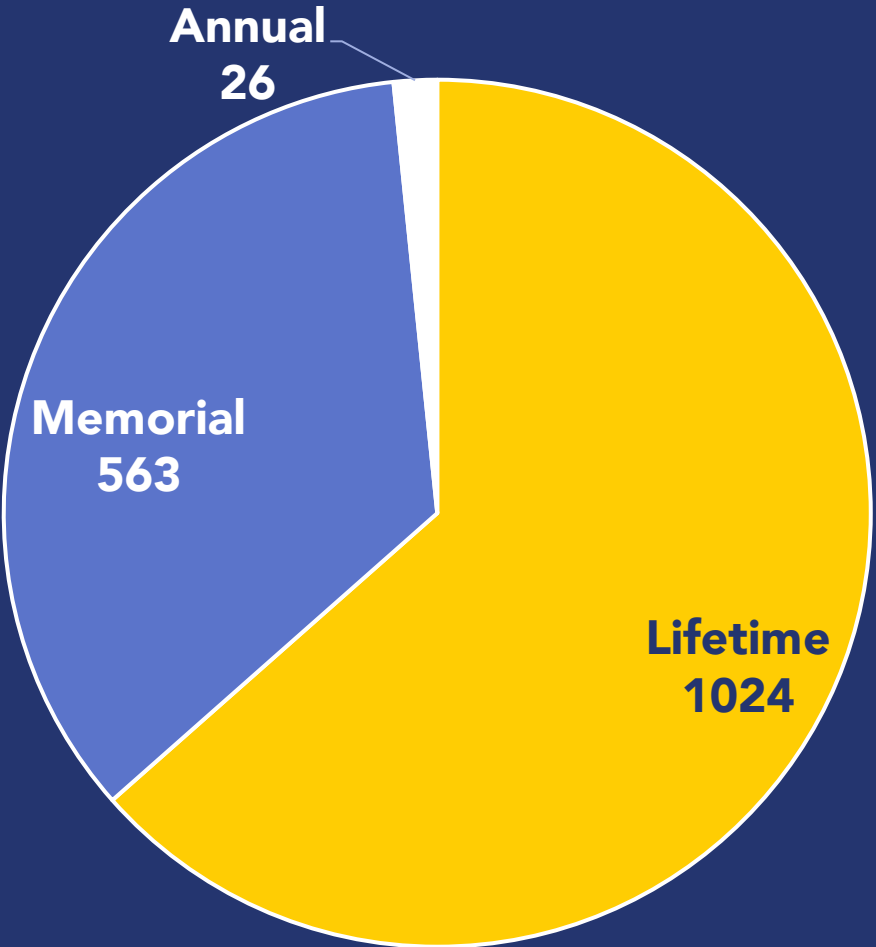




*Cheers to the New Year!*

Wishing you a Happy Holiday season from the  
Euclid Public Schools Alumni Association

# Progress Report



■ Lifetime ■ Memorial ■ Annual

Membership Type	2020 Growth
Lifetime	36
Annual	20
Memorial-Purchased	1
Memorial-Transfer	6
Total New	57

# Strategic Plan Progress: 2018

- Administration & Operations
  - Updated Code of Regulations
- Membership & Alumni Engagement
  - Began attending reunions & providing planning support\*
- Events & Fundraising
  - Began attending and hosting events\*
- Communication
  - Created website and began using MailChimp
  - Sent final hard copy Newsletter

\*Ongoing

# Strategic Plan Progress: 2019

- Administration & Operations
  - Created organizational budget\*
- Communication
  - Began sending e-newsletters\*

\*Ongoing

# Strategic Plan Progress: 2020

- Administration & Operations
  - Recruited additional board members
  - Completed all administration prep work for plan implementation
  - Created committees (Membership & Alumni Relations, Communication, and Memorabilia)
  - Euclid Schools Foundation created Strategic Plan
- Membership & Alumni Engagement
  - Finalized membership costs and benefits
  - Set goal for membership growth

# Strategic Plan Progress: 2020

- Events & Fundraising
  - Created plan with district for event collaboration\*
- Communication
  - Began creating Communication Plan\*
  - Sent Annual Report
- Memorabilia
  - Began storing and sorting through Memorabilia collection\*

\*Ongoing



# Strategic Plan 2021 Priorities

- Administration & Operations
  - Create additional committees (Events, School and Community Engagement, and Reunion)
  - Reach out to similar organizations
  - Create goals for all work areas
- Membership & Alumni Relations
  - Select and implement new database software
- Events & Fundraising
  - Create regular schedule and budgets for all events



# Strategic Plan 2021 Priorities

- Communication
  - Identify key promoters
  - Publish Annual Report
- Memorabilia
  - Digitizing, storing, displaying, and archiving

# Recent Activity

- Committee Meetings
- New Member Packets
  - Membership Sales
  - Outreach to Annual Members
- Outreach to Class Reps
- Ongoing memorabilia collection
- Created Instagram and LinkedIn
- Published Annual Report and two newsletters



# Upcoming Activity and Priorities

- Virtual Events
  - EHS Walk-Through
- Complete office move
- Select and implement new database
- Office Hours



# Questions

# Finance Update: 2020 in Review

## January cash on hand:

- \$77,277 in investments
- \$13,543 in checking

## 2020 Highlights:

- Increased membership sales
- Invested in memorabilia storage and office supplies
- Event cancellations had minimal impact on finances

# 2021 Financial Priorities

- Updating investment strategy
- Ongoing memorabilia showcase and storage improvements
- Assessment of staffing needs (currently all volunteer)
- Continued membership growth



# Questions



# Committee Updates

# Membership & Alumni Relations

Top 2021 Priorities:

1. Recommended Update to Membership Costs
2. Reunion Support and Best Practices

2021 SMART Goal:

- Grow by 100 members this year (25/quarter)

## **Committee Members**

Brittany Baker  
James Tusoch  
Jess Walters  
Rosemarie Wright

# Membership & Alumni Relations

## Recommended Update to Membership Costs

1. \$20: Annual Membership
  - a. Welcome packet includes inexpensive swag, like a magnet or sticker.
2. \$150: Lifetime Membership
  - a. Welcome packet includes t-shirt and magnet, and some additional perk like free admission to future alumni events.
3. \$350: Family Membership
  - a. For up to (4) people, includes Lifetime Membership x4
4. \$100: Legacy/Memorial Membership
  - a. Included on list of annual members on website and in annual report
5. Free: 10 years of annual membership after graduation
  - a. Slight price increase helps cover cost for these free members
  - b. Helps us engage young alumni
  - c. Reunion planning support (at 10 years) will help bring these people into full paid membership after their 10 years

# Membership & Alumni Relations

## Reunion Support and Best Practices

We would like to engage the reunion committees in a discussion about how we can 1) put together best practices for future reunion classes and 2) offer supportive services, including:

- Accurate class contact lists from ESPAA database
- Mechanism for online payments for a fee
- Create and share planning template for reunion planners

Save the Date: March 6, 2021 Zoom Meeting (invite to follow)

# Communication

## **Committee Members**

Karen Connavino

Michelle Connavino

Aline Gallois

Dan Hoffman

Anna Sudar Jeffries

David Jeffries

Joe Race

# Memorabilia

## **Committee Members**

Sue Dreinka  
Greg Fondran  
Denise Palermo  
Roy Pignatiello



# Questions



# Euclid Schools Update

# Euclid Schools Foundation Update

# Trustee Elections

- Article III Section 3

The Trustees shall be elected by majority vote of the Members present, either in person or by proxy or by electronic or telephonic communication, at the Annual Meeting, or Special Meeting called for election of Trustees. Each Trustee shall hold office until the next Annual Meeting, or Special Meeting for the election of Trustees held in lieu thereof, and until such Trustee's successor has been elected, or until such Trustee's earlier resignation, removal from office, incapacity, or death.

# Trustee Candidate Introductions

- **Greg Fondran**  
Euclid High School Class of 1983
- **Dr. Dametraus Jaggers**  
Euclid High School Class of 2004
- **Anna Sudar Jeffries**  
Euclid High School Class of 2005
- **David Jeffries**  
Euclid High School Class of 2007

- **Beth Steele Radisek**  
Euclid High School Class of 1983
- **James Tusoch**  
Euclid High School Class of 2004
- **Jessica Oslund Walters**  
Euclid High School Class of 2004

Full bios available at  
[euclidalumni.org/annualmeeting](http://euclidalumni.org/annualmeeting)

# Trustee Elections

If you support this slate of trustees, you do not need to do anything.

If you DO NOT support the slate of trustees, type "NAY" into the chat box.

# THANK YOU OUTGOING TRUSTEES!

- **Kenny Godnavec**

Euclid High School Class of 1983

- **Patrick Delaney**

Euclid High School Class of 1983

- **Patrick McLaughlin**

Euclid High School Class of 1986

# Upcoming Events

## Virtual Office Hours

10:00 a.m.-12:00 p.m.

via Zoom

- January 23
- February 20
- March 20

## Virtual EHS Walk-Through

February 20<sup>th</sup>

12:00-1:00 p.m.



# Thank you!

- The meeting is now adjourned. We will be staying on the webinar until noon to answer additional questions.
- For meeting materials, please visit  
[EuclidAlumni.org/AnnualMeeting](https://EuclidAlumni.org/AnnualMeeting)

Get in touch!

[alumni@euclidschools.org](mailto:alumni@euclidschools.org)

216-797-7895

Facebook, Instagram, and LinkedIn: @EuclidAlumni



# Questions